



EARLY BIRD ADVERTISING CONTRACT

FRIENDS OF THE SOUTH COASTAL LIBRARY
Beach & Bay Cottage Tour

IN-PERSON: July 23 & 24, 2025
VIRTUAL: July 13 - August 3, 2025

Date _____

Business _____ Contact _____

Mailing Address _____

City _____ State _____ Zip Code _____

Telephone _____ e-mail _____

The Cottage Tour Web site, www.beachandbaycottagetour.com will feature a list of all our Tour Book advertisers with a link from our site to yours. Your Web site address _____

Ad Size and Cost

- Please check the ad size you would like to purchase.
- All ads are black and white.

<input type="checkbox"/> Full Page (no bleed)	4.5 (w) x 7.5 (h)	\$375.
<input type="checkbox"/> 3/4 Page	4.5 (w) x 5.25 (h)	\$325.
<input type="checkbox"/> 1/2 Page	4.5 (w) x 3.5 (h)	\$250.
<input type="checkbox"/> 1/4 Page (horizontal)	4.5 (w) x 1.75 (h)	\$150.
<input type="checkbox"/> 1/4 Page (vertical)	2.125 (w) x 3.5 (h)	\$150.

Ad Submission Instructions:

- ALL ADS must be supplied ELECTRONICALLY as print quality PDF files with fonts embedded. Submit your ad to advertising@beachandbaycottagetour.com.
- ALL ads are black and white (NO COLOR ADS).
- If you need an ad designed, you can contact Shaun Lambert aknanuq@gmail.com. Please note that ad design is NOT included in the cost of your ad and is a completely separate fee that will be invoiced through Shaun or the designer of your choice.

- Please use last year's ad, NO CHANGES.
- Please use last year's ad, but with the MINOR change(s) marked on attached proof. (no fee for this)
- I am submitting a NEW camera ready, print quality PDF

Payment Instructions:

No payment is required now, the Beach & Bay Cottage Tour will invoice you after January 1, 2025.

MAIL a copy of this completed form to:

Advertising
Beach and Bay Cottage Tour
PO Box 753
Bethany Beach, DE 19930

Or Email:

www.advertising@beachandbaycottagetour.com



Please contact your ad representative with any questions:

Stephanie Compton 267-885-4098 Barbie Thomas 302-354-1526

DEADLINE FOR EARLY BIRD CONTRACTS IS DEC. 31, 2024